

Student Learning Outcomes Matrix - Academic Year 2022 – 2023

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1 - Students will be able to demonstrate competency in theoretical foundations and practical applications of content areas covered in the curriculum					
SPB 410 Intercollegiate Budget (direct)	80% of students will earn a score of 80% or higher	23	13	57%	Did not meet expectations
Senior Exit Interview (indirect)	80% of respondents reflect that course content is mastered	13	11	92%	Meets Expectations
SLO 2 – Students will be able to effectively articulate, orally and in writing, knowledge, and applications of the sport business industry					
SPB 450 – Oral Presentation Rubric (direct)	80% of students will earn a score of 80% or higher	26	25	96%	Meets Expectations
SPB 410 Written budget case study (direct)	80% of students will earn a score of 80% or higher	23	7	30%	Did not meet expectations
Senior Exit Interview (indirect)	80% of respondents felt confident in their oral and written communications skills	13	11	92%	Meets Expectations
SLO 3 - Students will be able to demonstrate competency in the use of relevant technology-based communication in work settings					
SPB 410 excel budget (direct)	80% of students will receive a score of 80% or higher	23	15	65%	Did not meet expectations
Senior Exit Interview (indirect)	80% of respondents felt confident in their ability to use technology effectively	13	11	92%	Meets Expectations

SLO 4 - Students will be able to demonstrate the ability to work effectively both independently as well collaboratively in teams

❖ SPB 450 International Bid Project (direct) (SPB 450 was only taught in S23 due to course rotation)	80% of students will earn a score of 80% or higher	26	16	62%	Did Not Meet Expectations
Practicum/Internship Supervisor Site Evaluation (indirect)	80% of students will earn a score of 80% or higher on each of the topics	42	39	93%	Meets Expectations

SLO 5 - Students will be able to demonstrate the ability to apply principles of ethical behavior to the professional sport business settings

SPB 410 Ethics Debate and paper (direct)	80% of students will earn a score of 80% or higher	23	23	100%	Exceeded Expectations
Senior Exit Interview (indirect- self-assessment)	80% of respondents indicate confidence in their ability to act ethically in work environments	13	11	92%	Meets Expectations

SLO 2: Senior Exit interviews: Data are used to determine whether students feel they were prepared/competent to work in sport business as interns and are complete as entry-level professionals. The curriculum will be re-evaluated and changes will be initiated. We continue to be an applied major with over 95% of our graduates working either in the sport industry or the work world.

SLO 5: Students will be able to demonstrate the ability to apply principles of ethical behavior to the professional sport business settings:

Measure 1: Direct, *SPB 450*: This was originally an SPB 450 position paper. Due to the course rotation and a new faculty member teaching the SPB 450 class, we changed the class ethics direct measure to SPB 410 (Dr. Braa). The class researched, reviewed a case study then conducted a debate. Both the presentation and paper were used to measure SLO # 5.

Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

Program-Level Operational Effectiveness Goals Matrix Academic Year 2022-23

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
OEG 1: Build a team of dedicated faculty and staff for effective teaching and instruction			
Hire and retain dedicated faculty with academic credentials coupled with a wealth of industry experience	100% faculty will have appropriate academic credentials and industry experience	50%	Does not meet expectations
Provide internal and external professional development opportunities for faculty	100% of SB faculty participate in at least one internal and one external professional development activity (not mandated by the institution) each year	100%	Meets Expectation
OEG 2: Be a recognized as a model of experiential (and transformational) learning			
Provide students with significant experiential learning opportunities	100% of SB faculty will include at least one experiential learning opportunity, such as case study practice, practicums, external projects, and special projects in each of their courses	100%	Exceeds Expectations
Program recognition as identified by stakeholders	Survey feedback from various stakeholders indicates a positive perception of program as a leader in experiential learning	<i>Internship/Practicum supervisor surveys (completed, sent to a sample for feedback)</i> SB Alumni Survey Sport Industry stakeholders survey (non-UMU)	Does not meet expectations (Only one of three surveys were sent to a sample group for feedback)
OEG 3: Engage the greater community			

Utilize community members as guest speakers	Faculty will provide on campus professionals as guest speakers in 80% of courses	100% of our classes met this measure	Exceeds Expectations
Collaborate with community members on extracurricular events	Organize at least one event/forum per year that will engage community members	Two possible events/forum were discussed but we lacked both financial and faculty to complete past the planning stage.	Does not meet expectations

APPENDIX B for SLO and OEG narratives.

Required Narrative: Close the loop and explain why you met, exceeded or did not meet any expectations. Explain why there was insufficient data (if applicable). Discuss what you may do differently next year or any corrective action you will take.